



For Immediate Release

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GREEN CITY MARKET RETURNS TO THE PEGGY NOTEBAERT NATURE MUSEUM

Wednesdays and Saturdays, November 1 to December 20, 2008

CHICAGO (Sept. 11, 2008) – The Peggy Notebaert Nature Museum will host the Green City Market when it moves indoors this winter season. The market will be held on the permeable paver lot at the north end of the Nature Museum, located at 2430 N. Cannon Drive in Chicago’s Lincoln Park, 8:00 a.m. to 1:00 p.m. on Wednesdays and Saturdays, November 1 through December 20. The market will be closed on Wednesday, November 26. Plans are also in place to continue the market at the Nature Museum through April 2009.

“Last year, Green City Market's second year at the Nature Museum was a huge success. Chicago-area food lovers were delighted to be able to shop for fresh, local food throughout the year and found new supporters in the members of the Museum. The beautiful setting of the Nature Museum makes shopping at a farmer's market in the middle of winter an absolute joy,” says Lyle Allen, Green City Market Executive Director.

While most farmers’ markets close for the cold-weather months, the Green City Market proves its vigor by offering the Midwest’s finest bounty all year round, thanks to local farmers’ increasing utilization of hoop houses – or mini-style, plastic-covered greenhouses – significantly extending the fresh produce growing season. Shoppers this winter will choose from a rich selection of certified organic and sustainable foods including fresh fruits and vegetables and local meat, poultry, and farmer-made sausages.

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To celebrate the holiday season, Green City Market will offer artisan baked-goods and cheeses, chestnuts, holiday wreaths, natural decorations and a unique collection of holiday gifts in December.

“The Peggy Notebaert Nature Museum is pleased to host Green City Market for a third year. Promoting organic and local foods and farmers complements the Nature Museum’s mission to inspire people to learn about and care for their environment,” says Jill Riddell, Vice President of Exhibits and Strategic Initiatives.

Continuing Green City Market's popular series, an exciting lineup of chef demonstrations includes the following:

Wednesday, November 12: Rick Bayless, Frontera/Topolobampo

Saturday, November 15: Heather Terhune, Atwood Cafe

Wednesday, December 3: Carrie Nahabedian, NAHA

Wednesday, December 17: Bruce Sherman, North Pond

Wednesday, TBD: Sarah Stegner and George Bumbaris, Prairie Grass Cafe

Local florists will provide holiday centerpiece demonstrations featuring Green City Market flowers and decorative produce on selected dates. Shoppers can enjoy fresh crepes, soups, and baked goods along with Intelligentsia Direct Trade coffee while shopping at the market.

Admission to Green City Market at the Nature Museum is free and market visitors can explore the Nature Museum for free on Wednesdays. For more information about the Green City Market and how to become a Market Member, call 773-880-1266 or visit www.chicagogreencitymarket.org.

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Green City Market, a 501 (c)3 not for profit organization, opened in 1999. Green City Market's mission is to improve the availability of a diverse range of high quality foods; to connect local producers and farmers to chefs, restaurateurs, institutions, food organizations and the public; to support small family farms; and to promote a healthier society through education and appreciation for local, fresh, sustainably raised, foods. Its board of directors include representatives from Chefs Collaborative; Chicagourmet; Chicago City Council; Les Dames d'Escoffier; Openlands; Slow Food; Victory Over Cancer; and selected chefs, farmers and food environmentalists. Administrative offices are located at 2732 N. Clark, Suite 301, Chicago, IL 60614.

The Chicago Academy of Sciences was founded in 1857 as Chicago's first museum, dedicated to the preservation and display of native specimens. Today the Academy's collection, due to its age and type, places it among the most important in the world. In 1999, the Academy opened the Peggy Notebaert Nature Museum in Lincoln Park. It has welcomed more than 1.5 million visitors and is a unique venue for the public, especially urban dwellers, to find new ways to reconnect with the natural world. The Museum provides award-winning exhibitions and programs to 65,000 students annually and trains and provides resources for more than 2,000 Chicago teachers. The Nature Museum is one of the city's best examples of eco-friendly building technology, including a green roof, solar panels, natural light sources and native landscaping. The Academy and its Museum are engaged in important conservation and research work, such as its Butterfly Restoration Project. Located at 2430 N. Cannon Drive in Chicago's Lincoln Park, the Museum is open every day except Thanksgiving, Christmas and New Year's Day; weekends from 10 a.m. to 5 p.m. and weekdays from 9 a.m. to 4:30 p.m. Visit www.naturemuseum.org for more information.

Editors, please note: Interviews and in-studio holiday demonstrations can be scheduled by calling (312) 307-4457 or by emailing ellen@restaurantintelligenceagency.com.